Attn: Commissioner
International Air Services Commission

2nd Nov,2026

Ref: Indonesia Services Allocation - 2 October 2026

Proposed Jetstar Direct Services Between Western Sydney International Airport and Denpasar

Dear Commissioner,

The **Western Sydney Tourism Taskforce NSW** Inc.is pleased to express its strong support for the proposed **Jetstar direct services between Western Sydney International Airport and Denpasar, Bali.**

We respectfully encourage the International Air Services Commission to consider this proposal, given the significant benefits it will deliver for tourism, trade, connectivity, and economic growth across Western Sydney and Australia.

This new route will provide substantial visitor economy benefits for the region through increased international visitation, improved connectivity, enhanced tourism opportunities, and broader economic development outcomes. Direct air access is critical to supporting Western Sydney's continued growth as a major visitor destination and economic hub.

The Western Sydney Tourism Taskforce recently launched Western Sydney's first destination marketing campaign, **" A World At Your Doorstep™** the region's first unified destination marketing campaign, which focussed on a a shared destination platform designed to grow visitation, strengthen the visitor economy and showcase the breadth of experiences across the region.it highlights the destination as a unique destination with strong connections to domestic and international markets across the Asia-Pacific region. Improved air access to Indonesia will directly support the objectives of this campaign by increasing awareness, accessibility, and visitation to Western Sydney.

Western Sydney already generates approximately **$9.6 billion in visitor economy expenditure**, and welcomed 29.6 million visitors enhanced international connectivity will further strengthen this contribution. The proposed service will create new opportunities for tourism businesses, accommodation providers, visitor attractions, hospitality operators, and the broader regional economy.

Our key international visitor markets include China, South Korea, Vietnam, New Zealand, and India. In addition, the growing international connections through Western Sydney, including links with Singapore, Qatar, Europe, and other global destinations, continue to expand the region's accessibility. A direct Denpasar service would further strengthen Western Sydney's position as an international gateway.

Indonesia is also a highly attractive leisure destination for the diverse population of Western Sydney, which is approaching three million residents. The shorter travel time and convenience of direct services will provide greater travel options for local residents, particularly during school holidays and short vacation periods.

We also note that IATA is forecasting strong growth in the Indonesian aviation market leading to future strong and balanced two-way demand, supporting increased travel, cultural exchange, tourism, and business opportunities between Australia and Indonesia.

With Western Sydney's rapidly growing population and economic significance, this route presents a valuable opportunity to stimulate tourism, strengthen bilateral connections, and generate long-term economic benefits for both countries.

The Western Sydney Tourism Taskforce looks forward to supporting the success of this important service and welcomes the opportunity to work collaboratively with airlines, tourism stakeholders, and government partners to maximise its benefits for the region.

Yours sincerely,

[redacted]

Kind Regards,
Fazila Farhad
Chair | **Western Sydney Tourism Taskforce NSW Inc.**